IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Javier Saenz et al. Attorney Docket No.:

IGT1P419BX1/AP00014-010

Application No.: 10/699.631

0/699,631

Examiner: Le, Khanh H.

Filed: October 30, 2003

Group: 3688

Title: SYSTEM AND METHOD FOR OFFERING

AWARDS TO PATRONS OF AN Confirmation No.: 3077

ESTABLISHMENT

CERTIFICATE OF EFS-WEB TRANSMISSION

I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450
Alexandria, VA 22313-1450 on July 15, 2010.

Signed: _

/AmG/_ Ania M. Gardeman

RESPONSE TO OFFICE ACTION

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated April 15, 2010 please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.

Reconsideration is kindly requested in light of the following amendments and remarks.